

Packy McFarland  
Real to Reel Productions  
6608 E. Waterton Ave.  
Orange, CA 92867

April. 20, 2021

To whom it may concern:

I have worked with John O'Maley off and on for over 20 years. His deep knowledge in product placement in retail dovetailed nicely with my company's Direct Response TV focus. His integrity and dedication to hard work allowed me to recommend him to many of my clients without reservation. He was willing to go the extra mile to make sure that every product was presented with enthusiasm and professionalism.

No one bats 1000 in business, and some products were not as successful as others. Ultimately, the public decides what they want. I've never doubted John's ability to put his client's interest first. His career was built on honesty and uncompromising effort to do the very best for his clients.

Sincerely;

A handwritten signature in cursive script, appearing to read 'Packy McFarland', written in black ink.

George "Packy" McFarland