

April 28, 2021

To Whom It May Concern:

I'm happy to write today in support of my friend and industry colleague, John O'Maley. As the president/CEO of Global Market Development Center (GMDC), I've had the privilege to support John and his clients since I arrived at the organization in November 2014.

GMDC is a nonprofit, member-owned retail association serving retailers, wholesalers, suppliers, and service/solution organizations. Our mission is a simple one – we connect people and companies to opportunities for growth.

I first met John shortly after my arrival, during our annual Marketing Conference in 2015. Our conferences enable us to bring together our members and enable product discovery and category growth opportunities across multiple retail channels. Since our first meeting, John has always been quick to offer me constructive feedback and ideas in support of the industry, and always puts the needs of his clients first.

In many follow-on conversations, I've gotten to know John personally, and have learned about his background serving our country, our industry, his community, and his church. Simply put, John is a good man, and – frankly – I wish more industry executives demonstrated the type of integrity and selflessness that John exhibits in his daily endeavors.


I am happy to offer my whole-hearted support of John, and can make myself available for a phone conversation should it ever be warranted or helpful.

Regards,



Patrick Spear
President/CEO
GMDC



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